

Trafford Health and Wellbeing Strategy 2019-29

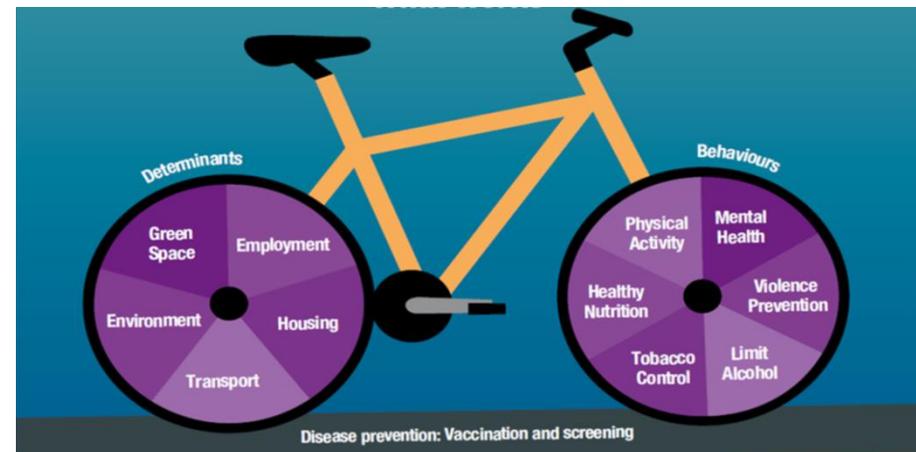
The Trafford Health and Wellbeing Board exists to improve population health outcomes. It does this through strategy development, improving partnership working, and using our knowledge of local needs from our Joint Strategic Needs Assessment to improve our services. In Trafford we are focussing on using the HWBB to increase the number of years people spend in good health. This is measured by *Healthy life expectancy (HLE)*. This is a good pointer to the population's general health and gives an idea of the population's need for health and social care services. The variation across the borough for this indicator is greater than for life expectancy, and in general communities in the north of the borough fare much worse than those in the south, putting additional burdens on these communities.

In Trafford we have a 16 year inequality or difference gap between our most affluent and most deprived communities¹. To improve HLE, we are focussing on preventing poor health and on promoting wellbeing, as this will reduce health and social care costs, and enhance resilience, employment and social outcomes. The actions required must address the 'wider determinants' of health such as clean air, housing, transport, employment and the environment we live in, as all of these have a role in driving our behaviours, as can be seen in the diagram below. We also need to ensure that our actions help

reduce the borough's carbon footprint, and reduce the impact of climate change on our population

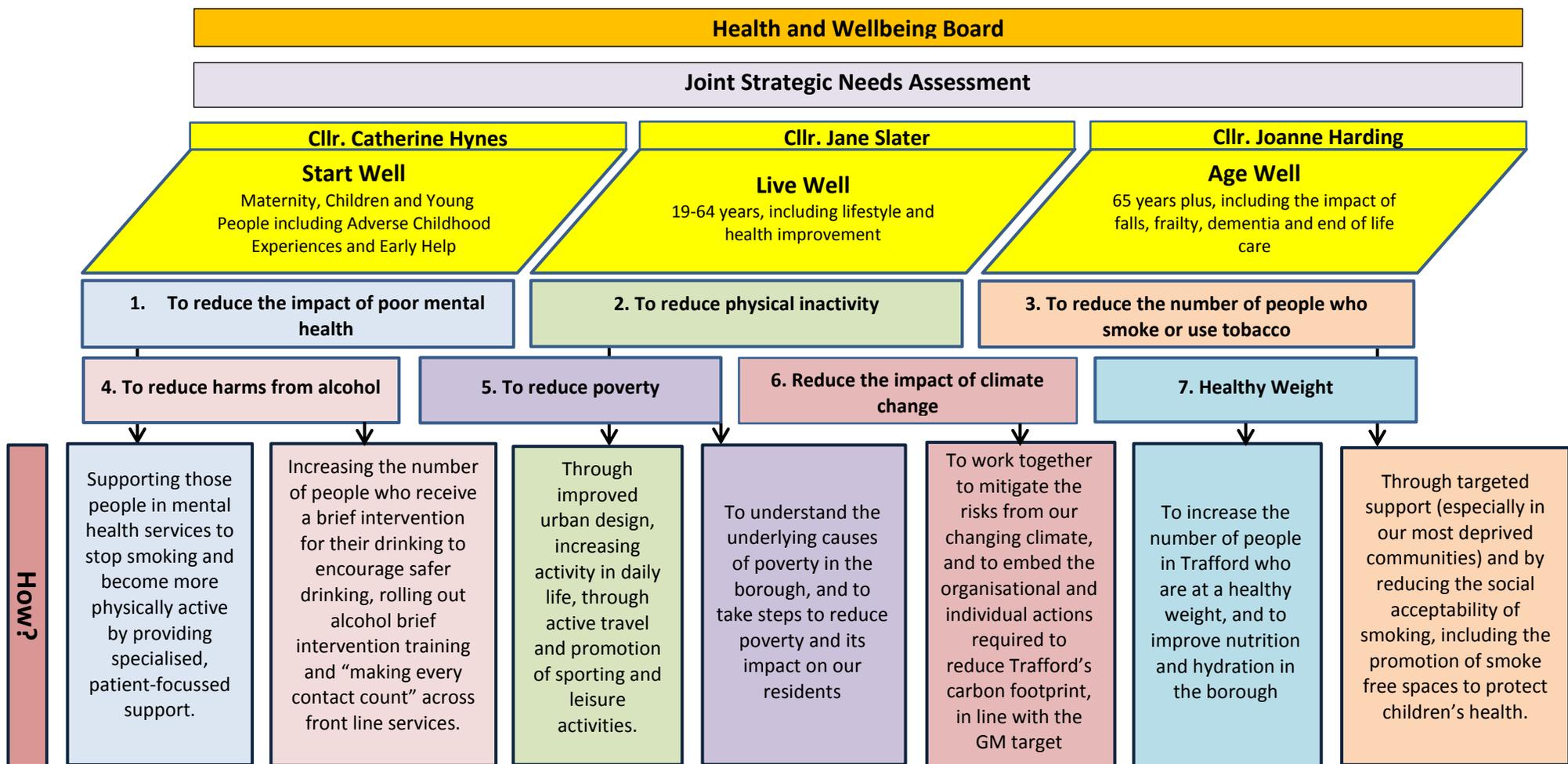
How?

The Health and Wellbeing Board is focussed on our residents' journeys through life, taking a life course approach that reflects the public health needs of that age group. We aim to improve outcomes at each stage while ensuring that seven overarching priorities are considered, and ensuring interventions are evidence based, measurable and add value.



Source: WHO (2013a).

¹ PHE, (2017) *Slope Index of Inequality in HLE, 2009-13 pooled data*, <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework/>



How will we know we have made a difference?

Multiagency Boards will oversee each life course area, and have partnership action plans, focusing on the priority areas. We have produced a performance dashboard for our key indicators so that we measure our progress, monitoring improvements in Healthy Life Expectancy overall (from a baseline of 2013-15) but also the Slope Index of Inequality (SII) in healthy life expectancy (from a baseline of 2009-13) which is a measure of inequality or how much healthy life expectancy in Trafford varies with deprivation.

We will only achieve the desired outcomes by working with our population and with partners in Trafford and across Greater Manchester and measuring the difference we make. Members of the Board are responsible for ensuring that actions and approaches agreed by the Board are delivered in their own organisations.

Lead:

Eleanor Roaf, *Director of Public Health (Interim)*